

YOUR SUCCESS is Our Priority

“ About 60 million
people, or one in five
Americans, live in
rural America. ”

— United States Census Bureau

CALLIS

ecallis.com

At Callis, your growth is our #1 priority. We listen closely to your needs and address them with creative solutions, backed by decades of experience across diverse industries. We blend tried-and-true marketing strategies with the latest technology to ensure you get the most out of your investment. More than a service provider, we're your trusted partner, dedicated to your success with a strategic and transparent approach.

Why Choose Us?

Rooted in Rural America

Rural America is more than a place—it's our way of life. We live and work in Missouri's heartland, embrace the unique mindset that sets it apart from the rest of the world, and understand how to connect with this vital market.

Big Ideas, Real Results

You don't need a big city team to achieve big results. If you market to rural America, partner with our team that knows the lifestyle inside and out.

Growth-Minded

We've been navigating marketing to rural America for 35+ years, always looking ahead—for our clients and ourselves.

Strategic Approach

Strategy is at the core of everything we do, and it starts with insight. It's the foundation we use to develop strategic and creative marketing that performs.

Leading Clients to Business Success

Everything we do starts with insight and a clear vision of success. These key areas of strategic focus will drive growth and empower your brand.

- Business Solutions
- Branding
- Creative
- Web Development
- SEO
- Marketing Technology
- Media
- Video & Photography
- Digital Marketing
- Public Relations
- Social Media
- Direct Mail Marketing

Our Core Values

CHANGE IS GOOD Trust Us **We Care** THE RIGHT PEOPLE Smart Decisions **Have Fun**

Where We Thrive

Agribusiness Construction Education Energy Financial Health Care Manufacturing Nonprofit Organizations
Outdoor Lifestyle Retail Senior Living Sporting Goods Technology Tourism

Work That Works

We're proud of the impact we've made and continue to make. Here are just a few of our happy clients:



Recognition & Key Facts

International Association of Business Communicators • Graphic Design USA
International Association of Fairs & Festivals • National Agri-Marketing Association
Missouri Governor's Economic Development • Established in 1987 • Headquartered in Sedalia, Missouri • 14 Employees • Google Partner • Agency Management Institute (AMI) Accredited Agency • Industry Members of NSSF, NASGW, NAFB, IAFE, NAMA

Our Podcast

Unlock powerful marketing insights to connect with and convert rural American consumers. Ride shotgun with host Cliff Callis as he shows you the road to success. Don't miss out—tune in now on your favorite podcast platform!



We'd Love to Hear From You

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